

The Didsbury Pioneer

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DIDSBURY, ALBERTA, WEDNESDAY, JANUARY 28, 1933

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VOLUME 31, NO. 4

Improved Ramblers Start Climb Up League Ladder

LATE FLASH —
Didsbury Ramblers 6; Olds Elks 4

One of the largest crowds ever to sit in on a hockey game in the Memorial Arena here watched Didsbury Ramblers drop a close 5-4 decision to the league-leading Red Deer Imperials on Saturday night.

Ron Liesner and Trev Morgan divided honors for the locals with a pair of counters each. Assists went to Hoth and Neufeld.

Didsbury missed the services of Kirk and Ing, bulwarks of their previous wins, and were also short two other regular players.

The Red Deer club, a big, hard-fighting aggregation, were stopped time and time again by the steady, sometimes phenomenal, play of Ken Papke in the Didsbury net. There but to date we haven't had the privilege of seeing them.

At the time of going to press the Ramblers were in fifth place in the league standings and the way they stand a good chance of hitting one of the coveted playoff spots. For a first year club this is no small achievement and much of the credit for our success to this point, and from here on, must go to Coach Bill Towan who has spent so much of his time and imparted his knowledge of hockey to a team which is made up largely of home players.

As stated earlier, Saturday's crowd was a big one, let's keep it that way for the remainder of the schedule.

CANADIAN LEGION ZONE BONSPIEL

The Canadian Legion, B.E.S.L., zone bonspiel will be held at Olds this year on Wednesday, Feb. 4.

All paid-up Legion members are eligible and entries, by rinks, are to be made to A. Esler by Saturday, Jan. 31.

The first four rinks entered will be accepted.

It is also announced that the annual veterans' bonspiel, sponsored by the Didsbury Branch No. 106, of the Canadian Legion, will be held at the local rink on February 10 and 11.

All vets in Didsbury district are eligible and entries are to be made to the completely new or individual curlers' to Mr. A. Esler or Mr. Joe Freeman, by Saturday, Feb. 7.

Entry fee in the point competition is \$1.00 per man.

South West Didsbury

Miss Maryllan Befus entertained 30 young people Friday evening, croquino and other games being a feature.

Mr. Al Sylvester of Creston, B.C. and Pat Schanman of Calgary were Friday visitors to Mr. and Mrs. Fred Befus and family.

Mr. and Mrs. J. L. Tuggle were Calgary visitors on Friday.

Sunday dinner guests of Mr. and Mrs. Fred Befus were Pete Nuss and family and Mr. C. Bereth.

Mrs. Gordon Weber, Mr. Donald Weber and Mrs. Ernest Good and Nella were Calgary visitors on Thursday.

Mr. and Mrs. H. Gore of Olds were Tuesday visitors with Mr. and Mrs. Jack Edwards.

Sunday dinner guests of Mr. and Mrs. L. Hunsperger were Mrs. D. B. Wood, Mr. and Mrs. Glenn Jackson and family, and Miss S. Zook.

Mr. and Mrs. Ernest Good and Nella were Sunday dinner guests of Mr. and Mrs. Glen West of Carstairs.

Mr. and Mrs. L. Hunsperger and Mrs. Fred Befus were Pete Nuss and family and Mr. C. Bereth.

PONOKA PLAYS HERE THURSDAY, FEBRUARY 2TH

Ponoka Stampede, one of the top teams in the Central Alberta Hockey League, make their last scheduled appearance of the season here next Thursday night.

Be on hand for this "big one."

MELVIN NOTES

Mr. and Mrs. Lester Krebs and Shirley left a week ago for Ontario, where they will pick up a new car. On the return journey they plan to visit relatives in Arizona.

The January meeting of the Melvin W.I. was held at the home of Mrs. Ruth Johnston, on Tuesday, Jan. 26th.

Roll call was answered by payment of membership dues.

The main topic of the afternoon was to complete the yearly program which had been partially outlined at a previous executive meeting. Each month will have a motto and at every meeting the question box will be opened. It is hoped that either a question or a laugh will always be found in it.

The members were divided into 2 groups again this year, points to be given for attendance, roll call, new members and money raised for the W.I. The motto for January: "A laugh is worth a hundred groans on any market."

The members are asked to have their programs completed by the next meeting, which will be held at the home of Mrs. Ross Youngs on Feb. 11. Roll call will be an original Valentine verse and the motto for the month: "A happy home is the essence of happiness."

Members please don't forget the cookie contest.

MASONS HOLD ANNUAL BONSPIEL

Didsbury Masons held a very successful bonspiel on Wednesday last with 11 rinks competing. Two events were held, the winners going to the right and the losers to the left.

The Clint Rether rink had a good day with a strong rink and they played a good game all the way to win four straight and the championship.

In the final game they beat the Wordie rink to win the individual trophies awarded by a prominent member of the lodge.

In the losers' section the Len Berscht rink won the prizes. They also received suitable prizes donated by another prominent member of the lodge.

It was a rather strenuous day for some of the curlers as they play in a bonspiel only about once a year, but they were all good sports and enjoyed a fine day of the good old sport.

Personnel of winning rinks: C. E. Reiber, skip; R. Campbell, M. Wood, S. Devine.

L. Berscht, skip; Art Reiber, W. Stauffer, H. Ahlgren.



Playing before the largest crowd of the season at the Didsbury Memorial Arena, Didsbury Ramblers lost a close one to the league-leading Red Deer club on Saturday night. Shown above is Glen Roberts and star goalie, Ken Papke of the local club.

Mountain View

Little Danny Snyder, son of Mr. and Mrs. Alfred Snyder has been a patient in the Didsbury hospital with bronchial pneumonia and is now at home.

Mr. and Mrs. David Pratt visited their son Norman Wednesday and on Sunday at the Red Cross Crippled Children's hospital.

Mr. and Mrs. Jarney Elliott visited on Sunday at the Red Cross hospital on Sunday.

Mr. and Mrs. Mac Fraser and son were over night guests with Mr. and Mrs. Grenville McCall and girls on Friday evening.

Mr. and Mrs. J. Worrall visited on Sunday in Olds with Mr. and Mrs. Ernie St. Clair.

Mr. and Mrs. Charles Kohut and family visited Sunday in Calgary with Mr. and Mrs. Louis Kohut and Annie.

Mr. and Mrs. Joe Hunter and boys were supper guests with Mr. and Mrs. L. Hunter Sunday evening.

Folks keep in mind the snow at Mountain View hall on Friday evening January 30 at 8:00 o'clock. The party for the Institute blanket and flashlight will be made and a collection for the Miss for Korea fund will be taken. Everybody welcome and ladies please bring lunch.

Mr. Kenneth Figue spent the week-end at his home in the district. Kenneth is attending the Olds School of Agriculture.

Week-end visitors with Mr. and Mrs. Herschel Fry and family were: Mr. and Mrs. Bob Bray of Banff, Mr. McLeod, the latter's father and Mrs. Fry's father returned home with them. Mr. Bob Bray did an excellent job of square dance calling Saturday evening at Lonepine.

Thursday evening visitors with Mr. and Mrs. John McLaughlin were: Mr. and Mrs. Herschel Fry, Mr. and Mrs. L. Hunter, Mr. George Yellowless, Mr. John Yellowless and Miss Jean Lalson.

The card party at the home of Mr. and Mrs. Garnet Tighe netted \$300 with four tables in play. Prizes went to Mr. Seward Tighe acting as a la.

Mr. L. Hunter, men's high are consolation to Mr. Hamper and Mrs. P. Shoemaker. The next card party will be held at the home of Mr. and Mrs. James Worrall on February 4th.

Mr. Claude Trenholm, Mrs. Trenholm and Miss Edith Trenholm visited Thursday evening with Mr. and Mrs. Arthur Gebers.

Fulkert entertained the Stiles' family at supper on Thursday.

Ken Fies had the misfortune to fall while playing at school and fractured his left arm.

Mr. and Mrs. Rex Fulkert of Edmonton visited at the home of the former's parents recently.

East Notes

The next Lone Pine W.I. meeting will be held at Mrs. Brander on Feb. 11th.

Mr. and Mrs. Alfie Thompson and Beverly were supper guests with Mr. and Mrs. Sam Elliott and family on Saturday.

Mr. and Mrs. Schumaker, Mrs. Erna Ahlgren, Mrs. Harold Shells and Mrs. Wilma Hunter were Calgary business visitors last Thursday.

John Thompson, Eddie Patterson, Miss Goelgen and Miss Shirley Spragg took in the ice cycles in Calgary on Wednesday.

The library committee met at the home of Mrs. Schumaker.

Mr. Harry Richardson motored to Hanna on Sunday to bring back his family of four, who is going to spend a few days with her parents.

Best wishes are extended to Mrs. Robert Fisher who has her arm in a cast.

Jessie Metulitch spent the week-end with her parents.

The Lane Pine Orioles and the parents took in the ice cycles in Calgary on Thursday.

Best wishes are extended to the cupperly children and the Stencher children who are shut in with the flu and chicken pox.

Mr. Harold Sells was a business visitor at Hanna on Sunday.

A speedy recovery is extended to Mr. Ben Bredell and Sam McAllister who are sick with the flu.

Oliver Blitner spent last Wednesday with her mother and brothers.

RUGBY W.A. HOLD JANUARY MEETING ON THE 15TH

The Rugby W.A. of the Anglican Church were held at the home of Mrs. Bill Bolannan of Garfield for the Jan. 15th meeting.

New officers were elected for 1933 and it was suggested and agreed upon that the Rugby branch hold the Women's World Day of Prayer at the February meeting. This meeting will take place at the home of Mrs. A. Vipond on the 19th.

Edith Trenholm and Miss Edith Trenholm visited Thursday evening with Mr. and Mrs. Arthur Gebers.

Fulkert entertained the Stiles' family at supper on Thursday.

Ken Fies had the misfortune to fall while playing at school and fractured his left arm.

Mrs. J. V. Berscht Dies Suddenly At Her Home Here

LADIES BONSPIEL UNDERWAY

The annual bonspiel of the Didsbury Ladies Curling Club got off to a good start on Tuesday morning with all visiting teams and several local.

Those from outside attending the spot include three times from Carstairs, two from Olds, from Lacombe, Camrose, Craik, and several from other towns.

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Mrs. Annie Catherine Berscht, 74, passed away at her home on Tuesday evening.

Born at Midland, Ont., in 1859, Mrs. Berscht was married in 1900 and came to Didsbury three years later.

Her pleasant, quiet disposition was a highlight of her presence in the community. She was an active member of the Evangelical Church for many years and was one of its oldest members. Mrs. Berscht served as president of the Ladies' Aid of the church for 25 years and also taught in the Sunday School.

Mourning her loss besides her husband, is one daughter, Mrs. Stevens of Didsbury, and two sons, Len of Didsbury and Russell of Inisdale, as well as seven grandchildren. Two brothers, W. G. Lacombe of Calgary and Peter of Midland, Ont., and one sister, Zetina, of Bethel, Cal., also survive.

Funeral services will be announced later.

ZELLA NEWS NOTES

The First Aid course sponsored by the Zella W.I. under the direction of Mike Knights held its first meeting at the school last Monday night.

Anyone interested in this course may attend the next meeting at the school last Monday night. Refreshments and coffee is served free of charge at the school. Bring your own lunch.

Helen are the co-hostesses of the Zella W.I. card party to be held at the school, Jan. 30 at 8 p.m.

Arthur Waldorf is around and out again after being hospitalized in Calgary for the past four weeks.

Mrs. Tony Spooner was a Cal. visitor on Friday.

Deck Spooner was the winner of a beautiful trophy donated by W. Craig & Co. of Olds for having the highest aggregate of points in the Harmanian Orlis club.

Shown above is Mrs. J. V. Berscht, a resident of Didsbury since 1900 who passed away at her home on Tuesday.

JUTLAND CALF CLUB HONOR LEADER

Thirty six members and visitors attended the January meeting of the Jutland 4-H Calf Club at the home of Mrs. Stiles on Saturday.

Highlight of the meeting was the presentation of a club leader, Mr. A. C. Brander of a framed Certificate of Merit for having completed five consecutive years as a club leader. Mr. Hugh McNeil made the presentation on behalf of the Department of Agriculture who donated the certificate. Mr. Brander said he enjoyed working with the young people and often had learned from them.

The members judged a class of Shorthorn calves which are being fed for baby beef. Mr. McNeil demonstrated judging a group of Holstein cows and showed the members what to look for in a good Holstein as compared with selection of beef animals.

Harry Gale gave a talk on selecting a purebred beef cow. Larry Taylor and Anne Shells tied as winners with 17 correct and were awarded prizes.

Don Hauser, the vice-president of the club and Gordon Stiles and Ken Burns rounded out the program with piano and violin selections.

The next meeting will be held at the home of Barry Gale on February 28 with Anne Shells, Lyle Taylor and Johnny Kohut giving the topics from the manual.

Mrs. Bruce Shells and Mrs. S. Brander assisted Mrs. Stiles to serve lunch.

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Special 63c No. 1 61c No. 2 59c Off Grade 46c Table 71c

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No. 5	Neufeld
No. 6	Brumwell
No. 7	Dick
No. 8	Irwin
No. 9	Devine
No. 10	Cec Papke
No. 11	Wilfson
No. 12	Liesmer
No. 13	Morgan
No. 14	Diebold
No. 15	Cowan
No. 16	Holub

Coach: Bill Cowan

— COMPLIMENTS OF —

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to purchase everything you can in the community where you live and where you make your living. The business men of Didsbury are doing their utmost to serve you by stocking all lines of goods which are available. Your patronage enables them and obligates them to extend their efforts to present you with the widest range of merchandise and the best in service.

Buy from the public-spirited firms whose advertisements appear in The Pioneer, and help build a bigger and better Didsbury.

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IN MEMORIAM
In loving memory of Mabel Janet Lyons, who passed away on Jan. 30, 1951.
"God knows how much we miss her,
Never shall her memory fade,
Loving thoughts shall ever wander,
To the spot where she is laid.
— Sadly missed and ever remembered by husband, son and brother.

Highest mountain peak in Canada is Mount Logan.

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and Cancer

QUESTION: Is cancer hereditary?

ANSWER: There is no evidence that the disease itself is inherited, however, there may be inherited tendencies to form cancers of different types, but the method is obscure. Where the disease is common in a family the individual should be doubly alert to any suspicious conditions. Know Cancer's Danger Signals — Send for free literature by writing: Canadian Cancer Society 231 - 7th Ave. E., Calgary

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NOTICE
PREPARATION OF
ASSESSMENT ROLL, 1953
MUNICIPAL DISTRICT OF
MOUNTAIN VIEW, No. 49

NOTICE is hereby given that the assessment of the previous year has been adopted under the provisions of The Assessment Act, and that the assessment roll of the said municipality has been duly prepared, and that if any person thinks that any property has been wrongfully assessed, or assessed too high, or too low, or that his name or the name of any other person has been wrongfully entered upon or omitted from the roll, he may at any time prior to the 31st day of January notify the secretary-treasurer in writing of the particulars and grounds of his complaint.

DATED at Didsbury, 12th day of January, 1953.

J. RIDDOCH,
Secretary-Treasurer

CARD OF THANKS
I wish to thank Dr. McKenzie, Dr. Jones, Mrs. Turner and the hospital staff for their kindness to me during my recent stay at the hospital, and also to the many friends who visited me and sent cards and flowers.

S. H. KELSEY

OLDTIMER RETURNS TO MAPLE CREEK

E. Perrin and daughter Doreen are returning to Maple Creek after spending a very pleasant holiday season with some of the family, Mr. and Mrs. J. A. Young, also Mr. and Mrs. Harold Perrin and family, grandsons and daughters; Mr. and Mrs. Ted Young, Olds; also Mr. and Mrs. Dick Gran; and great grandchildren, Ellen and Donald Grant; also Ruth Ann Young, not forgetting the many friends at Sundre, and Calgary. He would like to express his most grateful thanks to the many friends and relatives who have made the visit and time spent in their presence among the most pleasant memories of his life.

Mr. Perrin, who is in his 83rd year was born at Aylesford, Kent, England and came to Broadview, Saskatchewan in March 1887. He moved to Maple Creek in 1890 and took up a homestead in 1892. He was married in 1894 and raised a fine family of 8 sons and two daughters. During his life he has served 42 years as chairman of the Aylesford school board; 34 years as secretary of Birch and Maple Creek Stock Ass'n and is an ex-president of the Saskatchewan Olds Timers' Assoc. At present he is retired and living on the old homestead on N.E. Quarter of 28-25 West of the 3rd Meridian.

FOR SALE — One registered Yorkshire boar, also 1 well-broke saddle pony. Apply J. L. Boden, at Hartmann, phone 1922. 2-3c

WANTED TO RENT — Reasonably warm house with 4 or 5 rooms. Apply G. H. Thompson, phone 1410 between 9 a.m. and 6 p.m. 2-3p

FOR SALE — Man's winter overcoat, size 40-42, brown, like new, \$20. Apply Box "X", Didsbury Pioneer. 3-3p

FOR SALE — 2 Roneo "500" Duplicators, 2 years old, in good condition. One adding machine. Write Western Canada Institute Ltd., 1502 11th St. West, Calgary, Alta., Phone 45544. 3-3c

NOTICE
Resident non-ratepayers wishing \$100-a-day hospitalization for 1953 must purchase a contract at \$8.00. Contracts may be purchased during January at the office of the Didsbury Municipal Hospital. 2-3c

SITUATION WANTED — Young woman requires job in office. Can do typing and bookkeeping. Apply Doreen Clarke, c/o Harold Wood, Phone 170. 2-3p

FOR SALE — Baby pram, good condition, Phone 92, Didsbury.

FOR SALE — 2-year-old Hereford bull; Milch Cows; 22" Red River thresher; UMM tractor; 4 Sections of Lever Harrows; 1 6-FT. T.D. Tiller and Packer. Apply Alf Sydnor, phone 613, Didsbury. 3-1p

FOR SALE — 1 used Sunbeam Electric Shaver, \$7.00; 1 used Packard Twin Dual Electric Razor, \$5.00; 1 used 1/4 h.p. electric motor, \$10.00; 1 used Buckeye Blazer, Oil Burning Brooder, \$10.00. Phone 221, Didsbury. 3c

FOR SALE — A quantity of purebred Yorkshire gilts; also two purebred Yorkshire sows, coming in soon. Apply J. L. Boden, Hartmann, phone 1922. 3c

WANTED — House help, live in. Good, modern home. Good pay for suitable applicant. Apply Box C, Pioneer. 3c

INDUSTRIOUS MAN WANTED at once to retail Rawleigh Products in Didsbury locality. Write Rawleigh's, Dept. A402, Winnipeg, Man. 1-5c

FOR RENT — Frame Building, 22x50 and 12x22, on main street of thriving town of Didsbury. Apply to A. I. Shumatcher, Q.C., 603, Grain Exchange Bldg., Calgary, phone 21717. Owner. 17-1f

FOR SALE — Quarter Section in Westward Ho district, 10 acres of crop land on gravel road. For immediate possession, \$1,400. Write A. E. Spicer, Westcott, or phone 915, Didsbury, evenings, 11th. 3-3c

FOR SALE — One 50-ft. long section of town on water line. Apply W. A. Sherrick, phone 1103. 41-1f

NOTICE
Accounts payable to Drs. McKenzie and Burgess may be paid at the drug store. Mr. Law will issue receipts. 27-1f

NOTICE
Resident non-ratepayers wishing \$1-a-day hospitalization must purchase a contract at \$8.00. Contracts are sold during the month of January only at the office of the DIDSBURY MUNICIPAL HOSPITAL.

FOR SALE — 320 acres No. 7 soil, 230 cultivated, balance pasture hay, 50 summerfallow, 4-room cottage, barn, good well and garage, hen house, Seven miles from town. Write Box 442, Didsbury or phone 282. \$35 per acre. 3-3p

STENOGRAPHER required, some bookkeeping experience an asset. Reply, stating qualifications and salary expected to Box "H", Didsbury Pioneer. 3-3c

Rheumatic PAIN

Good news for those who long for relief from rheumatic pain, but feel hopeless! Thousands are now relieved from rheumatic and arthritic suffering by using **Dr. J. L. Boden's** *Wrist Pain Relief*, and sharp stabbing pains bending you *any longer*. Try *Wrist Relief* T-3-5-4 today. Only \$1.35 at drugstores, 1-44

Why a Didsbury motorist joined the AMA

The Alberta Motor Association with its 82,000 members is a respected and aggressive fraternity working in the interests of Alberta's Vehicle owners. It vigorously pursues a business-like policy for promoting highway improvements, lower insurance and gasoline costs, safety and Tourist Trade. The many invaluable services performed by the Association and its affiliates are available to its members anywhere on the continent.

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- Secures vehicle and driver's licences or members.
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CALGARY — EDMONTON — LETHBRIDGE

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Dear Friends:

This is a personal invitation to you to attend our forthcoming John Deere Day.

Honestly, we think that we've planned a day that you and the whole family will enjoy — a full program of entertaining and educational pictures.

There's the feature picture, a full-length comedy starring Buster Keaton — a brand new London Family picture with starlets old Tom London — "What's New for 1953", and other colorful films you won't want to miss.

Plan now to be with us and enjoy the day. Remember, it's free. However, admission is by ticket only. If you haven't received your tickets — or need more — be sure to pick them up at our store.

See you John Deere Day!

John Deere Day

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THEATRE

Wm. "Bill" COWAN

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3 Way Shave
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OFFER
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Chryco Micronic Oil filters remove abrasives as tiny as a micron (.000036 inch); provide up to 950 sq. ins. of filtering area (ordinary types provide 60); retain 1/2 more destructive grime per sq. in.; provide greater filtering speed; give cars and trucks economical protection. Be safe! Specify Chryco Micronic!
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Stock Tank Heaters —
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THE DIDSBURY PIONEER

Established in 1903

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JAMES CURRIE, Editor and Publisher



Beat winter to the punch! Have your car or truck winterized now! Our factory-trained mechanics will give you guaranteed protection. Service includes radiator cleaning and reverse-flow flushing; water pump check; fan belt adjustment; check of rubber connections; engine check for leakage; cleaning radiator core; anti-freeze; correct winter grade of oil and lubricants. See us today and be ready when winter strikes! We have Chryco® Alcohol Base and Chryco Glycol (permanent-type) anti-freeze. Both are fully guaranteed.

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DODGE and DESOTO DEALERS

Through The Study Window

Rev. C. C. Armstrong

Once a year members and supporters of the church meet together to hear reports and elect officers. By the time this appears in print, the annual meeting at Westcott will have been held, but the one at Knox will be about to begin, as it is scheduled for the evening of Wednesday, January 26th, with reports commencing at 8:00 p.m.

Sometimes these meetings are held at the same time as hockey games, curling games, or other affairs of public interest. As a public spectacle a church meeting is not in the same league. When a goal is scored in hockey, there is much whoop-de-doo and rejoicing by one section of fans and deep gloom in the other area. The better the game, the more emotional the crowd. Sports thrive on rivalry, whereas churches seem to favor tea and sociability, and the atmosphere of rivalry is distinctly absent. This is unfortunate, some misguided and misinformed people, critical of the church, believe that all those carrying the "puck" in church affairs are on the same team; are all basically agreed on the fundamental doctrines; have the same attitude to moral issues; and are quite content to run the church to suit themselves. However, church officers and church members are not people seeking a quiet and cozy corner for themselves, undisturbed by any rival team, (which has failed to put in an appearance). Rather it is the earnest desire that the church might be unified and welded together to become more effective in seeking out and converting, thus destroying all enemies of man's highest spiritual life. Reports given are not simply statistics to be heard and filed away and forgotten. They are tell-tale marks on the scoreboard of the Game of Life; they are bulletins on the Battle of Life.

It is said of Harry S. Truman that he had a deep sense of responsibility for public office and a very high regard for the status of the President. Election to office in the church requires both of those characteristics. It is not an office to be sought, nor is it a duty to be neglected. It is a responsibility to be accepted and it

WHEAT STEM RUST THE SERIOUS OUTLOOK

The protection of our wheat crops from the fierce attacks of wheat stem rust is infinitely more difficult than it was even imagined to be a year or even a few months ago. Few people indeed have an adequate concept of the complexity of the problem as it is now revealed.

This is a summary of the considered views of the most eminent and distinguished scientists in plant pathology and physiology, genetics and plant breeding from Mexico, Canada, the United States and the Rockefeller Foundation, who together recently held a 3-day conference in Winnipeg. What was considered a short time ago to be a simple problem of developing a new variety of wheat to combat what was termed 15-B, now turns out to be the infinitely greater problem of producing a wheat that will be resistant to already existing and innumerable types or combinations of 15-B — each behaving differently — and to many other potential new races of rust which nature at any time can, and probably will, launch upon our crops.

This will require more laboratory equipment, greenhouses, land and workers, and so increased money grants for further research in plant pathology and plant breeding than is now available. It is considered that equipment, personnel and money now available is only about ten to eleven percent of what is needed to protect our wheat crops against most serious losses.

POWDER MARKS THE SPOT

There's a powdered cleaner, chemically moist, and dustless. Sprinkled on a rug, it should be worked in with a brush and vacuumed off, reports The Financial Post.

is an opportunity to serve that should be welcomed.

Attendance at annual meetings does two things. It lets us know the score, and it gives us admission to the game, to be not merely spectators but participants.

For All Your Photographic Needs . . .

SEE YOUR

Home-Town Photographer Wiggins' Photos

PHONE 114 FOR APPOINTMENT

See Our Display in the Window of

Folkmann's Clothing

- PIANOS -

The Alberta Piano Co., Ltd., Calgary, offers amazing values in new and refinished pianos, all carrying our service guarantee. Prices to suit every pocketbook from \$200.00 upwards, including such makes as Kurtzman, Gulbranson, Mason & Risch, etc. Our demonstration vans will visit points in Alberta by request. A fine stock of new pianos is always available in Blond, Walnut or Mahogany.

Write or Phone

THE ALBERTA PIANO CO. LTD.

Agents for New Wurlitzer Pianos
1307 1st Street West, Calgary
Telephone 29233, Calgary



"... very beneficial to our firm"

Recently the owners of a new business wrote their bank about the way the local branch had helped:

"Having completed our first year in business, and one which we feel has been most successful, we would like to advise you of the splendid co-operation we have received from the officials of your branch. We have consulted your local manager many times, not only regarding financial problems but business problems in general, and his advice has been very beneficial to our firm."

Such service is part of the job of every manager of Canada's 3700 branch banks. He must know the problems of the people he serves—whether business men or primary producers, wage earners or salaried workers. He welcomes every opportunity to make his bank useful to them—and to you.

This advertisement, based on an actual letter, is presented here by

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today...

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unchallenged standard of achievement and quality



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DIDSBURY, ALTA.

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Lawyer — Notary Public
COMMISSIONER FOR OATHS
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Phone 52, Didsbury, Alta.

H. Lynch-Sturanton
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Notary Public
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IMPERIAL OIL
AGENT
For All Kinds of
Lubricants & Greases
GASOLINE AND
FUEL OIL
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ORDER YOUR COUNTER CHECK
BOOKS from the Pioneer office.
Buy at home—you pay no more
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GENERAL TRUCKING
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CRAIN, LUMBER, ETC.

We are now equipped to dig
basements and do small
loading jobs.

BURR TUGGLE
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We're pleased to please you
UNGER BROS.
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WATCH REPAIRING
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BLORE'S JEWELLERY
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WATCHMAKER & JEWELLER
ALL WORK GUARANTEED
DIDSBURY — ALBERTA

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Repairs to all makes of
Cars, Trucks and Tractors
BODY REPAIRING, PAINTING
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AT THE
BRIGHT
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All Our Pastry is Home Made
Al Engwer, prop. Phone 128

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DOROTHY'S
BEAUTY SHOP

At Pete Liesemer residence
Two doors west of hospital
on south side of street.
PHONE 210, DIDSBURY

We Have a Good Stock of
Men's & Boys' New
BOOTS AND SHOES
Dayton Hand-Made Boots

CLARENCE'S
SHOE SERVICE

JOE DICK
LIVESTOCK DEALER

Agent for Ferguson Tractors
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PHONE 121 — DIDSBURY

PHONE JAY TUGGLE
— 290 —
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NATUROPATHIC PHYSICIAN
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9:30 a.m. — 5:00 p.m.
Evening Hours, Mon. & Fri.
7:00 — 9:00 p.m.

Agricultural
SERVICE
BOARD
NOTES

W.K. Snyder,
Field Supervisor

Sweet Clover Weevil

Our discussion this week concerns
an insect that has caused loss to
many farmers who have grown sweet
clover in the last few years. Sweet-
clover weevils are small, slender, drab-
gray snout beetles. They feed on the
tender plant leaves and stems, eating
out circular or crescent shaped notches.
You are much more likely to see the
damage than the weevil itself, which
which drops to the ground and hides,
or plays "Possum" when disturbed.
The larvae, or grubs attack the roots,
but apparently do little damage there.
This insect attacks sweetclover
particularly. Alfalfa, however, may
be severely defoliated if migrating
weevils are forced onto it by scarcity
of sweet clover. The adult weevils
overwinter in the upper inch of trash
or soil in the fields in which they were
feeding before cold weather.

In spring they emerge and begin
feeding; on warm days they disperse
by flying. Eggs are laid below the
soil surface near the plant base. These
hatch into young larvae, which crawl
down the plant to the rootlets to
feed but they do not attack the root
itself. Chief damage is done by ad-
ults. The larvae pupate under the
soil. New adults often move from
fields in an army of a hundred or
more per square foot. They strip the
plants of leaves as they advance.

There is one generation a year.
The judicious use of the insecticides
as Aldrin or Chlordane will usually
control these insect pests.

FISHING AT LAKES

Fishing through the ice on
Burnt Stick Lake, 45 miles north
west of Olds, has become a popular
pastime with local fishermen.

On Sunday, Max Spennell and
Matt Elliott journeyed to the lake
and arrived there at about three
thirty in the afternoon and returned
home to Olds with six nice
pike. They report that the ice in
the lake is about two feet thick and
that the roads leading to it are in
good shape.

There were about fifty on the
lake on Sunday and all are reported
to have made a fair catch.
Pine Lake east of Innisfail is
another popular winter fishing
spot.

WESTCOTT NEWS

(From Our Own Correspondent)

(Last week)
Mr. Alf. Hudisile is presently em-
ployed near Canmore, Alberta and
expects to be gone till spring work
opens upon his farm.
We are glad to hear that Gordon
Good was released from hospital over
the weekend.

We are sorry to hear that little
Elizabeth Ford isn't too well and is
under the doctor's care.

Staking has been going on at the
Westcott rink as scheduled and on
Monday night the Walther League
of Redempter Lutheran Church of
Didsbury played a hockey game with
the Westcott team. During the game
Westcott's goalie Lyle Good was in-
jured a puck hitting him in the eye,
necessitating doctor's care. Mr. Earl
Klink took the injured player into
the doctor and hospital later on in
the game. Bill Weidner also got hurt,
when a puck hit him in the eye, but
it is thought not to be serious. We say
to both fellows—we hope your in-
juries won't prove too serious and
that you'll soon be back on the ice
again. Incidentally the score in the
game was 11-2.

Robert Wilkinson injured his foot
while on skates on the rink Sunday
and is unable to attend school.

GRAIN STOCKS UP

Stocks of grain in Pool country
elevators in Saskatchewan totalled
49,500,000 bushels at the Jan. 10
weekend.

VICTORIA DAY
MAY 18 THIS YEAR

Despite what some calendars
say, Victoria day will be celebrat-
ed this year on May 18.

Confusion has arisen because
some daily calendars which de-
signate May 25 for the holiday.
This is the first year the holi-
day will be changed from its tra-
ditional May 24 and according to
the act of parliament passed last
session, the holiday is to be cele-
brated on the "Monday preceding
May 25."

So put a red ring about May
16—and be sure.

MEAT STOCKS INCREASED

The flood of livestock to market
in December to beat the deadline
on lower pork floor prices and a
seasonal increase in beef market-
ing has resulted in substantially
increased stocks of meat in Canada.
On January 1 they totalled 111 mil-
lion pounds as against 90 million
pounds on December 1.

THE DIDSBURY OPERA THEATRE

Week Day Shows at 8:00 p.m.
Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.:
JAN. 29, 30, 31 —



She's
Working
Her Way
Through
College

COMING ...

"STORY OF
WILL ROGERS"
"THE RIVER"
"SON OF
PALEFACE"
"OKLAHOMA
ANNIE"
"LOVE IS BETTER"

MON., TUES., WED.:
FEB. 2, 3, 4 —

**DID CARRIE
DO WRONG**

... loving as
she did?



LAURENCE JENNIFER
Oliver-Jones
in WILLIAM WYLER'S
PRODUCTION OF

Carrie

MIRIAM HOPKINS — EDDIE ALBERT
Produced and Directed by WILLIAM WYLER
Screenplay by NETA AND AUGUSTUS COSTE
From the American Classic
by VICTOR CROWE, by THEODORE CHASSLER
A Paramount Picture

The thrifty shopper buys where he or she is
invited to shop. Your advertisement in The Dids-
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of the people of Didsbury and district to buy
their needs in your place of business.



NEW INTERNATIONAL TRUCKS

BUILT as only IH can build them

The 168 basic new models embody the same engineering principles that
have kept IH first in heavy-duty truck sales for 21 straight years. They are
the finest Internationals in 46 years.

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The 307 new features in the New International Trucks have been proved in
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The New International Trucks offer an unmatched combination of values—
exactly the right truck for the job, unequalled performance, lowest main-
tenance and operating costs, and maximum driver comfort.

Now—the features you want—in Canada's most complete truck line!

New international styling identified by the IH emblem
... First truck builder to offer choice of gasoline LP
gas with Underwood Laboratories listing in 1½-ton
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meet any operating requirement. ... 276 Wheelbases
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greater fuel economy. ... Wide range of axle ratios. ...
Real steering comfort and control. Sizes from 1½-ton
to 90,000 lbs., GVW rating.

For complete information about any of the New International Trucks, see—

HAROLD E. OKE
INTERNATIONAL TRUCKS

Standard of the Highway

HOCKEY NEWS

HE SHOOTS!!!

HE SCORES!!!

Did you hear about **TREV MORGAN** at Camrose last Wednesday. It came in the dying seconds of the game for that big No. 9, to win the game for Didsbury 9-8. (Keep it up Trev). It sure was good to hear the local boys' names over the radio from Camrose (over CKRD, Red Deer).

"Old Bill" Cowen took his man out and passed to Morgan, to Liewer, to Wilton, and he scored. Brumwell to Irwin to "Baldy" Holub, he scored. DiBald to Neufeld to Dick, and another corner. "Old Man" Wilkins takes his man out and then to Hebbes, to Glen Roberts, for another tally.

The team missed Cee Papke and Lloyd Devine, so hurry up boys and get back in the game.

Keep it up fellows, you're giving us Good Hockey.

Mac's Service Hardware

W.A. McFarquhar, prop. — Phone 33

MR. KENTON GILLRIE IS NO LONGER ASSOCIATED WITH US.

FOR YOUR ELECTRIC, PLUMBING AND HEATING REQUIREMENTS PHONE 51, DIDSBURY or 66, CARTAIRS.

Didsbury Electric, Plumbing and Heating
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FOR BETTER PRINTING AT REASONABLE PRICES CONSULT "THE PIONEER"



OUR COUNTRY OUR FREEDOM

LET'S TRAIN TO DEFEND THEM

... and it takes time to train a modern soldier. It is not a simple nor an easy one — but trained, armed strength is the only answer to threats of aggression. Let's make sure that we are prepared to defend our country — our freedom.

10 Personnel Depot
Currie Barracks
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JOIN THE CANADIAN ARMY ACTIVE FORCE Now!

PREMIER MEAT MARKET

(LOCATED IN SOLEY'S STORE)
THE COMPLETE FOOD CENTRE

SPECIAL PRICE!!!

LIGHT BACON BY THE PIECE

Put Some In Your Locker Now

FRESH MILK DAILY

PHONE 42 FOR DELIVERY — WE BUY HIDES

R. A. CAMPBELL, Prop.

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

A group of students held a meeting in Basins last Sunday. A large crowd appreciated the very fine program that the students presented and there is every possibility that there may be a repetition of such a service in the future.

Miss Ethel Hunsperger audited the College books this week. She is a graduate of this college and an expert book-keeper. We appreciate her kindness in doing this work for us.

Mrs. Lydia Suter of the Faculty and Director of Missions in the Conference is spending the weekend in Edmonton where she will take a missionary meeting on behalf of the W.M.S. in Rev. C. J. Hallman's church on Sunday.

Rev. Earl Archer has concluded his Chapel addresses to the students and is now engaged in a series of revival meetings in Innisfail. When he concludes the services there he will be engaged in a number of meetings in the United States.

Miss Donor, returned missionary from Africa, was guest speaker in the Friday Chapel service in the college. We have had the privilege of listening to a number of missionaries throughout the year.

Rev. A. Habermehl is very busy in the basement of the College. The cooks lounge is at least being finished, the wall board has been put on and the finishing processes completed. It now remains to paint and finish these walls, and to furnish the room. If any reader is at all interested in the needs for this room we would appreciate hearing from you. Mrs. Habermehl needs such quarters urgently, and all of us will feel that she will have a place suitable for her needs when this room is finished. This good cook deserves the best we can give her.

O.S.A. Notes

year has, for the first time in its history, an Indian Princess registered in the Home Economics Course. She is attractive Margaret Sumner whose father was recently elected one of the three head chiefs of the Sarcee Tribe.

Once Margaret has three names but her favorite, given to her by the oldest member of the tribe, is "Singing Lady." A second year student, Margaret has been very active in basketball, Glee Club, and other phases of the School's program.

Margaret's father, the son of a former chief was first elected to the Sarcee Tribal Council in 1947. At that time the eldest member of the tribe presented her with an emblematic Featherhead. This Runner has worn the Featherhead at each Council Feast since that date, and will do it for the Calgary Stampede or other similar events.

The Feast which is held whenever a new chief is appointed is prepared by the wives of the three head chiefs, and is attended by all members of the tribe. Though many of the traditional customs have disappeared from the feast, a prayer in the Sarcee tribal language is still uttered by the oldest member of the tribe, and following the feast, a Pow Wow or Indian dance is held. During the dance each chief calls his entire family together to sing and dance his own song with him.

But the feast, the stampede and other festivities occur only occasionally. Normally, Head Chief Sumner's time is occupied with his wife and family, his farm on the Sarcee Reserve and the residents of the reserve whom he represents on the Council.



Memory DIAMONDS

"the Ring of Romance"

- Cut in Amsterdam, Holland, by master craftsmen.
- Gems of unequalled value.
- Rings from \$35.00 up.
- One year's free insurance.

The engagement ring is worn on the bride's right hand when she goes to the altar because the wedding band is always placed on the ring finger of the left hand, closest to the heart. Then the engagement is slipped on over the wedding ring and becomes its keeper. In Victorian days, in fact, the engagement date. Any of our subscribers who ring was often called the "keeper ring."

BLORES' JEWELLERY
Phone 133 — Didsbury

Rugby News

(Last Week)

The Anglican W.A. held their January meeting at the home of Mrs. Joanann Jun of Garfield Thursday last with most of the members present. Mrs. A. Vipond substituting as secretary for Mrs. H. Hoesgood reported a very successful year with a balance of \$642 left in the treasury after all dues were paid.

In the election of officers Mrs. L. Bird of Garfield was appointed as President with Mrs. Wilfred Blain as Vice-President; Mrs. A. L. Hogg, sec. Secretary. A hearty vote of thanks was given to the retiring president (Mrs. A. Vipond) as Dorcas. Mrs. McMullen. Decided that the next meeting Thursday February 19th at the home of Mrs. A. Vipond as a meeting of prayer in place of the Women's Day of Prayer Friday, Feb. 20th. Mrs. McMullen read an article describing this subject and its object.

It was also decided to hold a whist drive at the home of Mrs. A. L. Hogg Monday, February 8th.

The new President then closed the meeting and lunch was served by the hostess.

Mrs. J. McCullough and Mr. and Mrs. Arnold McCullough spent Sunday at the home of Mrs. O. and Mr. and Mrs. H. Krebs.

Mr. C. Russell returned home on Thursday from the Didsbury hospital where he had been a patient for nearly two weeks.

Mrs. Leiby visited at the Banting home on Sunday afternoon.

The Rugby W.I. held a Whist drive at the home of Mrs. R. McNaughton Monday evening with 9 tables playing. Honors went to Mrs. Glen Ray and Mr. L. Chandler and consolation to Mr. and Mrs. Albert Krebs. The next whist drive will be Monday, January 28th at the home of Mrs. Alex. Blain.

Elkton played hockey Sunday afternoon at Madden winning 4 to 2.

Mr. E. Fisher and children visited with Mrs. Byrt Sr. on Sunday afternoon.

Mr. and Mrs. L. Krebs were Red Deer visitors on Sunday.



Frank Sedgeman recently made his pro debut a victory march over Jack Kramer. Here Frankie hits a high one over.

Canada's knit good industry has spent \$38,000,000 since the Second World War on a campaign of modernization.

NOXZEMA SPECIAL



LAW'S DRUG STORE
The Rexall Store

FOR YOUR PLUMBING & HEATING REQUIREMENTS

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KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

CY CYLINDER BY BARRETT

FOR YOUR...

Body Work Requirements

SEE US

NEW SHOP NOW FULLY OPERATIONAL

Mechanical
BILL KIRK
KEN PAPKE

Body Repair
JIM WILKINS
LAWRENCE NEUFELD



RED & WHITE

C. M. CARTER — PHONE 39

FRIDAY AND SATURDAY SPECIALS
FOR JANUARY 30TH AND 31ST

Oysters, Louisiana, in 5 oz. tins 49c	Fancy Cream Corn, 15 oz. tin, 2 for 39c
Biscuits, Coronation, with coupon, box 63c	Creamettes, ready-cut macaroni, 3 lbs. 61c
Pure Plum Jam, Red & White, 4 lb. tin 70c	Red Beans, Aylmer, 20 oz. tin, 3 for 63c
Sweet Mixed Pickles, Red & White, 48 oz bottle \$1.09	Cohoe Salmon, 1 lb. tin, 2 for 63c
Blended Juice, Red & White, 46 oz. tin, 2 for 67c	Seedless Raisins, Australian, 4 lb. pkg. 93c
Pie Cherries, Glenwood, 15 oz. tins, 2 for 49c	Hominy, Hunt's, 28 oz. tin, each 33c
Beans With Pork, Red & White, 15 oz. tin, 2 for 29c	Mus'rooms, 10 oz. tin, each 39c
Apricot and Blue Currant Jam, Red & White, in 2 lb. tins— One each for 99c	Mincemeat, Burns', 32 oz. bottle, each 43c
Brex Cereal, in large pkg. 35c	Pumpkin, Red & White, 28 oz. tin, 2 for 49c
	Zero, cold water Soap for woollens, 7 oz. pkg. 55c
	Tomato Soup, Campbell's, 2 tins 27c

WE STILL HAVE THE BEST...

Red and Blue Brand Beef

We Carry A Full Line of Fresh Frozen Fish
Salmon Fillets — Sole Fillets — Cod Fillets
Ocean Perch Fillets — White Fish Fillets
Fresh Oysters — Kipperd Herrings
Smoked Fillets — Finnan Haddie

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

ARE YOU PROTECTED??

According to law you are liable for accidents to other persons caused by your carelessness. A Comprehensive Personal Liability policy protects you and your family against claims by other person for injuries, or damage to property up to Ten Thousand Dollars.

3 YEAR PREMIUM ONLY \$7.50

REIBER BROTHERS

Where Insurance is Our Business, Not a Sideline
C. E. Reiber PHONE 90 A. W. Reiber

WALLBOARDS FOR FOR MODERN INTERIORS

Home builders today demand modern inside walls and ceilings.

These WALLBOARDS give economy in application and maintenance, and insulation against heat, cold and moisture.

They can be had in a variety of attractive modern designs.

We can fix you up with the best types of wallboard.

★ ATLAS LUMBER CO. LTD.

HOWARD ALLEN, mgr. PHONE 125

Folkmann's Clothing

PHONE 124 — DIDSBURY

**HALF PRICE BARGAINS IN
LADIES' DRESSES, BLOUSES AND SKIRTS
A FEW WINTER COATS AND SUITS
AT HALF PRICE**

**SKI JACKETS and SKI PANTS
ALL GOING AT HALF PRICE**



**Westinghouse
ANNOUNCES
New Low
PRICES
ON
Refrigerators**

SEE THE NEW MS8,
8 CUBIC FEET **\$299.50**
2 ONLY MS88. Regular \$349.50, for **\$334.50**
1 ONLY NF9. Regular \$409.00, for **\$389.00**
Have You Tried Our "Special Order Service"
ANYTHING FROM ANYWHERE

BUILDERS' HARDWARE
THE STORE WITH THE STOCK—AND A SMILE



When you care enough to send the very best "Send a South Valentine" See our complete selection of South Cards.

Law's Drug Store

THE **Rexall** STORE

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Dr. Paul, formerly of Didsbury, is visiting in town with friends for a few days.

Mr. and Mrs. Bert Prevost and Mr. and Mrs. Lorne Clayton were Calgary visitors on Monday.

Miss Phyllis Fox returned from Kamloops last Tuesday to spend some time at the home of her parents here.

Mr. and Mrs. L. I. Gabel of Calgary visited over the weekend at the home of the former's parents and to visit with Mrs. Gabel, who is a patient in the Didsbury hospital.

Members of the Ladies' Auxiliary to the Canadian Legion are reminded of the meeting on Thursday, Jan. 29. It will take the form of a supper at 7 p.m., followed by an installation of officers.

Members may bring their husbands or a guest and wives of the Canadian Legion are invited. After a brief meeting there will be a card party.

Mr. Murray Davie of Ladner, B.C., president of the Guernsey Cattle-men's Association, spent Tuesday at the farm of J. R. Stevens and son en route to the annual meeting of the above organization in Toronto.

Mr. and Mrs. Ed Berscht and Arthur of Elkton, Harold Unger of Didsbury, Mr. and Mrs. Ronald Shingleton of Carstairs and Ken Boles of Cremona, were Sunday dinner guests for a turkey supper at the home of Mr. and Mrs. Charlie Boles of Carstairs.

Mr. Bill Parker, who has been a patient in the hospital at Drumheller for the past two weeks, is spending a few days at his home here.

Mr. and Mrs. H. Goldsmith of Morden, Man., spent the weekend with Mr. and Mrs. J. Topley.

Births At Didsbury Municipal Hospital

To Mr. and Mrs. William Vargo, Water Valley, on January 25th, a daughter.

LETTER TO THE EDITOR

Didsbury Pioneer, Didsbury.
Dear Sir:
I will appreciate having space in your next paper to make it known to our sporting public that the Camrose Hockey Club; Dr. F. MacGinnis; Ho-Verdon's Ambulance; St. Mary's hospital and staff and several other persons strange to me extended us the fullest co-operation and assistance possible at the time of Del Die 3-19's injury, during the game of Jan. 20th between the Camrose Maroons and Didsbury Rantons. Dr. MacGinnis' medical services were rendered free of charge to our club.

Wm. H. Cowan,
Didsbury Hockey Club.

CARD OF THANKS

I wish to thank the many friends and neighbors for their thoughtfulness toward my family and myself during my illness.

Arthur Waldriff

NOTICE OF ANNUAL MEETING

PUBLIC NOTICE is hereby given that a meeting of the electors of the Town of Didsbury will be held in the Lions Hall on Monday, the 9th day of February, 1953, at 8 p.m. for the purpose of receiving the report of the Mayor, Secretary-Treasurer, Auditor and Chairmen of the various committees of the Council for the year ending December 31st, 1952.

DATED at Didsbury this 28th day of January, 1953.

TOWN OF DIDSBURY,
F. L. Evans,
Secretary-Treasurer
NOTICE

Annual meeting of the Burnside School District will be held at the school on Feb. 2 at 2 p.m.

FOR RENT — Attractive, newly-decorated office space. Apply Manager, Royal Bank. 3tc

CARD OF THANKS

The Ladies' Curling Club wish to thank all those who donated or helped in any way during the recent men's banquets.

Hockey

Flash !!

In the game on Saturday night, before the season's largest crowd (were you there?), Red Deer won a very close game from Didsbury, 5-4.

We were lucky to have Ken Papke in goal, he let in five but kept out the other 95!

"Good going."

Mac's Service Hdwe.

PHONE 33 — DIDSBURY

Coming Events

—The Ladies' Sports Club are sponsoring a dance at Lone Pine hall on Friday, Feb. 13, music by Melody Five. A door prize will be drawn for.

—Eric Ratledge, optometrist, associate of K. Roy McLean, announces date of his next visit as Monday, February 2, morning only, at the Rosebud hotel. Consult in city office, 1014 Greyhound Bldg., daily. 1c

—A Valentine tea and food sale, sponsored by the W.A.'s of the United Church, will be held Saturday, Feb. 14 at 2:30 p.m. in the Lions hall. Coffee bar for the men. Plan to come. 3-3tc

—A whist drive sponsored by the Burnside Anglican Church will be held at Burnside school on the evening of Jan. 30. Everyone welcome.

—A home-cooking sale sponsored by St. Anthony's Church Ladies' Aid will be held on Saturday, Jan. 31, at the Red and White Store, between 1 and 5 p.m.

—The annual meeting of St. Cyprian's Church will be held at the home of Mrs. J. M. Freeman on Friday, Feb. 6, at 8:30 p.m.

—The annual meeting for hearing reports and electing officers will be held in Knox United Church on Wednesday, January 28 at 8 p.m.

—A social evening will be held at the Rugby Hall on Feb. 7 at 8 p.m. A short program and games will fill the evening. The event is being sponsored by the Rugby Girls' Club and everyone is welcome.

—The Canadian Legion banquet will be held in the Lions Hall on Thursday, Jan. 29, at 7 p.m.

HIGH SCHOOL HOCKEY LODGED IN FIRST PLACE

The Didsbury high school hockey team turned in another winning performance during the past week when they tied a 7-2 loss on the Crossfield high school. At present the locals are on top of the league, having lost only one game to date. Saturday night the boys play in Oids and Carstairs are slated as visitors here on Monday.

In respect to the memory of
Mrs. J. V. Berscht our store will
be closed all day Friday.

J. V. BERSCHT & SONS

Divide Your Dollars With Your Neighbor

Everybody has a certain amount of civic pride—that sort of pride which helps make a village a town, and a town a metropolitan city.

The growth of any community is dependent upon the support given its citizens. If you fail in your co-operation, your town either stands still or goes back.

If you uphold your town by sustaining it wholeheartedly you help yourself and the community. Buy at home! Be neighborly with your dollar. Divide your dollars among your merchants and others who have the interests of Didsbury at heart. Help them and they will help you to greater values — for increased volume means decreased costs.

DIDSBURY needs your support and you need the support of the town. Let's get together and share our dollars for a mutual prosperity.

—There will be a novelty dance at Rugby hall on Friday, February 13. 3-3tc

IN DIDSBURY IT'S

Ranton's

Your Home Town Store

MEN . . .

**If You Are
In Need Of
A New
SPRING SUIT
Shop At
RANTON'S
We Carry The
Famous Tip Top
Made-To-
Measure
Clothing - - Also
Club Clothes and
Fleet Street**

**YOU CANNOT
BUY ANYTHING
IN CANADA
TO EQUAL
THE LINES
WE CARRY !!**

SHOP AT —

Ranton's

Your Home Town Store

Radio and Appliances
All Types of Repairs
Electric Wiring
Our Specialty
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